

# "Water Wisdom" Sharing Knowledge for Sustainable Futures



Alabama Rural Water Association's  
47th Annual Technical Training Conference  
Montgomery, AL, March 16 - 19, 2025

EXHIBITOR PACKAGE



# Alabama Rural Water Association

2576 Bell Road  
 Montgomery, Alabama 36117  
 (334) 396-5511  
 Fax (334) 396-7090  
 email: [arwa@alruralwater.com](mailto:arwa@alruralwater.com)

Visit our website at: [www.alruralwater.com](http://www.alruralwater.com)



## STAFF

### EXECUTIVE DIRECTOR

Robert White, IV

### OFFICE ADMINISTRATION

Cameron Blackwell, Troy Mance, and Jerena Webb

### SOURCE WATER PROTECTION

Andrew Baumhauer

### APPRENTICESHIP, CAPACITY DEVELOPMENT, ENERGY EFFICIENCY, AND TRAINING

Tyler Grant, Chris Harmon, Jon Lowe, George Marodis, Bill Messick, Robert Newton, Derek Pierce, and Jerena Webb

### CIRCUIT RIDERS

Steve Berry, Darrell Brewer, Andrew Crawford and Justin Gardner

## BOARD OF DIRECTORS

Mark Bohlin, President – District 9  
 Perdido Bay Water, Sewer & FPD  
 Term Expires 2024

Eric Hill, Vice President – District 1  
 Russellville Water & Sewer Board  
 Term Expires 2027

Jeaniece Slater – District 2  
 West Morgan-East Lawrence  
 Water & Sewer Authority  
 Term Expires 2025

Vacant – District 3

Vincent Atkins – District 4  
 Greene County Water & Sewer Authority  
 Term Expires 2025

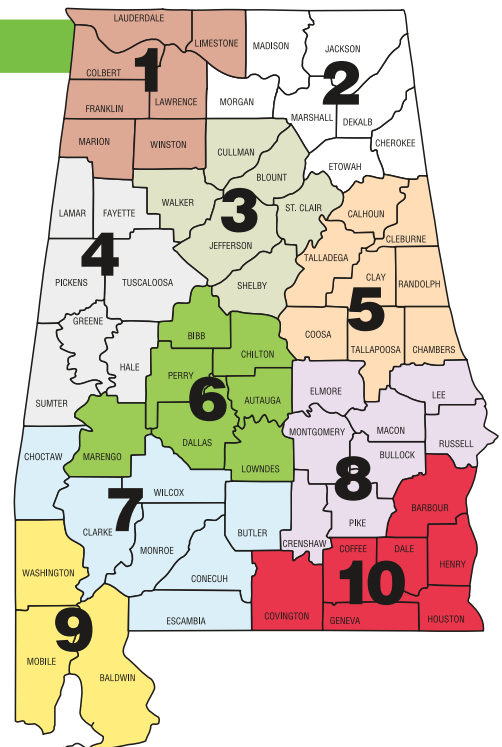
Glenn Hyatt – District 5  
 Water Works & Sewer Board of Heflin  
 Term Expires 2026

Jonathan Lawley – District 6  
 West Blocton Water Works  
 Term Expires 2027

Michael Sawyer – District 7  
 Monroeville Water Works  
 & Sewer Board  
 Term Expires 2027

Derrick Gregory – District 8  
 Loachapoka Water Authority  
 Term Expires 2026

Vacant – District 10





# PLAN NOW TO ATTEND!



## 47th Annual Technical Training Conference

March 16–19, 2025

Visit the ARWA  
website for all your  
hotel conference links at  
[alruralwater.events](http://alruralwater.events)

### HOST HOTEL

#### **Renaissance Montgomery Hotel & Spa at the Convention Center**

201 Tallapoosa Street  
Montgomery, AL 36104  
Toll-free: 800.468.3571  
Phone: 334.481.5000

Group Code: Alabama Rural Water Association  
Rate: Single/Double \$185  
Cutoff Date: February 15, 2025

**All reservations must be accompanied by a one night Non-refundable room deposit at the time of booking. The hotel will not hold any reservations unless secured in this manner.**

The cost of parking at the Renaissance is not included in the Discounted Room Rate.



### OVERFLOW HOTELS:

#### **Embassy Suites**

across street from  
Convention Center  
300 Tallapoosa Street  
Montgomery, AL 36104  
Phone: 334.269.5055  
Toll-free: 800.362.2779

Group Code: Alabama Rural Water Association  
Rates: Single/Double \$189  
Cutoff Date: February 14, 2025

**All reservations must be accompanied by a none night Non-refundable room deposit.**

The cost of parking at the Embassy Suites is \$10 plus tax per day for self-parking.



#### **Staybridge Suites–Downtown**

275 Lee Street  
Montgomery, AL 36104  
Phone: 334.532.0700

Group Code: Alabama Rural  
Water Association  
Rate: King Studio Suite \$179  
Cutoff Date: February 14, 2025

**All reservations must be accompanied by a one night Non-refundable room deposit.**

The cost of parking at the Staybridge is \$20 plus tax per day for self-parking.



# CONFERENCE AT A GLANCE

## SUNDAY, MARCH 16, 2025

8:00 a.m. – 10:00 a.m.	<b>Heavy Equipment Move In Only</b>
8:00 a.m. – 6:00 p.m.	<b>Exhibit Hall Set-up and Registration</b> <i>Renaissance Montgomery Hotel &amp; Spa at the Convention Center</i>
10:00 a.m.	<b>Golf Tournament Registration</b>
10:30 a.m. – 11:30 a.m.	<b>Putting Competition</b>
11:30 a.m.	<b>Lunch</b>
1:00 p.m.	<b>ARWA 28th Annual Golf Tournament</b> <i>Robert Trent Jones Golf Trail Capitol Hill, Prattville</i>
3:00 p.m. – 6:00 p.m.	<b>Utility Registration Desk Open – Early Registration</b> <i>Renaissance Montgomery Hotel &amp; Spa at the Convention Center</i>



## MONDAY, MARCH 17, 2025

7:30 a.m. – 8:30 a.m.	<b>Exhibit Hall Set up</b>
7:30 a.m. – 11:30 a.m.	<b>Registration Desk Open</b>
8:30 a.m. – 11:30 a.m.	<b>Exhibit Hall Open</b>
10:00 a.m. – 4:30 p.m.	<b>Water Technical Training Session</b>
11:30 a.m. – 1:00 p.m.	<b>Society of Water Professionals Annual Membership Luncheon</b>
1:00 p.m. – 4:30 p.m.	<b>Legal Issues and Management Training Session</b>
1:00 p.m. – 4:30 p.m.	<b>Wastewater Technical Training Session</b>
1:00 p.m. – 5:00 p.m.	<b>Exhibit Hall Open</b>
1:30 p.m. – 4:30 p.m.	<b>Registration Desk Open</b>
4:30 p.m.	<b>Welcome Reception – Exhibit Hall</b>
5:00 p.m.	<b>WaterPro Feud Alabama Edition</b> <i>Exhibit Hall</i>



## TUESDAY, MARCH 18, 2025

7:30 a.m. – 3:00 p.m.	<b>Exhibit Hall Open</b> <i>Continental Breakfast Provided in Exhibit Hall - Door Prizes</i>
8:00 a.m. – 11:30 a.m.	<b>Registration Desk Open</b>
8:00 a.m. – 11:30 a.m.	<b>Legal Issues and Management Training Session</b>
8:00 a.m. – 11:30 a.m.	<b>Wastewater Technical Training Session</b>
8:00 a.m. – 11:30 a.m.	<b>Water Technical Training Session</b>
8:00 a.m. – 11:30 a.m.	<b>Decentralized Technical Training Session</b>
11:30 a.m. – 1:00 p.m.	<b>Rural Water Country Luncheon – Exhibit Hall</b>
11:30 a.m. – 1:00 p.m.	<b>Water Taste Test – Exhibit Hall</b>
1:00 p.m. – 4:00 p.m.	<b>Registration Desk Open</b>
2:00 p.m.	<b>PAC Raffle Giveaway</b>
2:30 p.m. – 4:30 p.m.	<b>General Session</b>
1:30 p.m. – 4:00 p.m.	<b>Spouse Program</b>
3:00 p.m. – 5:30 p.m.	<b>Exhibit Hall Breakdown</b>
4:30 p.m.	<b>Caucus: ARWA Districts 3, 9 &amp; 10</b>
6:00 p.m.	<b>Social</b>
7:00 p.m.	<b>Annual Industry Celebration Banquet</b>



## WEDNESDAY, MARCH 19, 2025

8:00 a.m. – 11:30 a.m.	<b>Registration Desk Open</b>
8:00 a.m. – 8:45 a.m.	<b>Door Prize Drawings and ARWA Annual Business Meeting</b>
8:00 a.m. – 10:00 a.m.	<b>Additional Heavy Equipment Removal</b>
8:45 a.m. – 11:30 a.m.	<b>General Session</b>
11:30 a.m. – 1:00 p.m.	<b>ARWA 34th Annual Awards Luncheon</b> <i>“Grand Prize Giveaway”</i>



*Picture may be different from actual prize.  
Register Early!*

# ARWA GOLF TOURNAMENT

## RTJ – “The Senator” – Prattville

SUNDAY, MARCH 16, 2025

Capitol Hill  
Prattville, AL

GOLF TOURNAMENT

We are excited to announce the 2025 ARWA Golf Tournament will be held at the Robert Trent Jones Golf Trail in Prattville.

### Robert Trent Jones Golf Trail Capitol Hill

2600 Constitution Avenue  
Prattville, AL 36066

**Sunday, March 16, 2025**

- 10:00 a.m. Tournament Registration
- 10:30 a.m. Putting Competition
- 11:30 a.m. Lunch
- 1:00 p.m. Shotgun Start

### Sponsorship Opportunities

- Hole Sponsor
- Tournament Sponsor
- Team Choice Sponsor
- Lunch Sponsor

**Hole -N- One Giveaway**  
**Prizes, Prizes and More Prizes**



More information will follow, but **MARK THE DATE NOW!!!**



Alabama Rural Water Association

# 28th Annual Golf Tournament

**SUNDAY, MARCH 16, 2025**

Robert Trent Jones Golf Trail, Capitol Hill • 2600 Constitution Avenue • Prattville, AL  
 10:00 a.m. Golf Tournament Registration • 10:30 a.m. Putting Competition  
 11:30 a.m. Lunch • 1:00 p.m., Shotgun Start

**Lunch Provided On Site**

**Teams will be determined by golf course staff**, except for those Golf Tournament "Team Choice" Sponsors who may build their own team. *NO SPECIAL REQUEST WILL BE GRANTED BY THE ARWA STAFF.*

**Format: Post-Flighted Golf Tournament**

Prizes: 1st Place Prize awards will be given to the top team of each flight. Additional winners will be recognized for the longest drive and closest to the pin. Many great prizes to be awarded!

**Each Player Registration includes:**

- 1 Mulligan - a "do over" or an extra stroke allowed after a poor shot, not counted on the scorecard
- 1 Toss - the ability for a player to pick up and 'toss' his or her golf ball after a shot. The toss will extend the shot and not be counted on the scorecard.
- 1 Entry to the Putting Competition
- 18 holes with cart, box lunch, and prizes

**Price: \$125 per Utility Player**  
**\$150 per Exhibitor / Company Player**  
**\$150 per Outside Guest**

**Putting Competition**

Two Round Event – First putt will be qualifying putt for the championship putt. Second putt will be the championship putt. Players making both putts will enter a 'putt-off' until a single champion remains. The Qualifying Round will only allow one putt. No practice putts allowed. Entry included in registration fee.

**String Game**

Individual players will be able to purchase one String and a Power Drive for \$10.00. The string will be blindly drawn from a box containing strings that vary in length. Each player can use his or her string once for their team to pick up a putt within the length of that string without counting a stroke. There can be no cutting or re-use of the string.

**POWER DRIVE** – Can't be used on the long drive hole. Men are allowed to play from the Women's tee box on one hole. Women will hit from Women's tee, then add 30 yards to the result of that shot.

**Hole in One Prize on all Par 3s including \$15,000 Grand Prize**

***Your support of the ARWA 28th Annual Golf Tournament benefits the John A. Garrett Scholarship Fund and is tax-deductible. It enables the ARWA to offer scholarship award opportunities for educational enhancement to the water and wastewater utility personnel in Alabama.***



# ARWA PROVIDES EDUCATIONAL ASSISTANCE

# 2024 Scholarships Awarded

*Congratulations to all who applied and especially to those selected as the 2024 winners*

Pursuing higher education is one of the most valuable investments in a person's future. However, for many high school students, affordability remains a significant barrier. For over 20 years, the Alabama Rural Water Association (ARWA) has proudly awarded scholarships to deserving students across the state through our annual program. Funded by proceeds from the ARWA Golf Tournament, these scholarships help ease the financial burden of attending college or trade school.

Each year, we are inspired by applicants who excel academically while contributing to their communities, supporting their families through work,

or pursuing passions in sports, arts, and other activities. In 2024, we are thrilled to recognize another group of exceptional scholarship recipients, representing the best of Alabama's youth. These students exemplify academic excellence, strong character, and a commitment to service.

We are honored to invest in their futures through the ARWA Scholarship Fund. Applicants are evaluated on academic achievements, extracurricular activities, community involvement, and future aspirations. This year's applicants submitted an impressive array of applications, showcasing their talent and dedication.

## ★ THE 2024 WINNERS ARE ★

### NORTHERN REGION



**EMMA KATHERYN MOORE**

Emma is the daughter of David Moore, Chief Operator for Muscle Shoals Utilities Board in Colbert County. Emma is a graduate from Muscles Shoals High School in Muscle Shoals, AL with a 4.0 GPA. Emma is attending the University of North Alabama, pursuing a degree in Chemical Engineering.



**MADDALYN KIMSEY WEST**

Maddalyn is the daughter of; LaWanda West, Assistant Director of Madison County Water Department in Madison County. Maddalyn is a graduate from Scottsboro High School in Scottsboro, AL with a 4.28 GPA. Maddalyn is attending Auburn University, pursuing a degree in Business analytics/ Information Systems Management.

### CENTRAL REGION



**ASHLYNN PAIGE CANTLEY**

Ashlynn is the daughter of Daniel Cantley, Office Manager for Chilton Water Authority in Chilton County. Ashlynn is a graduate from Chilton County High School in Clanton, AL with a 4.0 GPA. Ashlynn is attending Samford University pursuing a degree in Interior Design.



**SIDNEY BROOK THORNTON**

Sidney is the daughter of Jason Thornton, Assistant Superintendent for Rockford Utilities Board, Inc. in Coosa County. Sidney graduated from Central High School in Rockford, AL with a 4.7 GPA. Sidney is attending the University of South Alabama, pursuing a degree in Radiologic Science/Radiation Therapy.

### SOUTHERN REGION



**JOHN BRODIE HOUSTON**

John is the son of Dustin Houston, Assistant Superintendent for Greenville Water Works & Sewer Board in Butler County. John graduated from McKenzie High School in McKenzie, AL with a 3.18 GPA. John is attending Lurleen B. Wallace Community College, pursuing a degree in Industrial Electronics.



**HOLDEN MICHAEL BAREFIELD**

Holden is the son of Eric Barefield, Chief Operator for Dale County Water Authority in Dale County. Holden graduated from Carroll High School in Ozark, AL with a 4.0 GPA. Holden is attending Alabama Aviation College, pursuing a degree in Airframe and Powerplants.



# EXHIBITOR GENERAL INFORMATION

## Location

Renaissance Montgomery Hotel & Spa  
at the Convention Center  
201 Tallapoosa Street  
Montgomery, AL 36104

## Space Availability

Exhibit Hall Standard Exhibit Space includes one 2' x 6' table, cloth, skirt, 2 chairs, one 110V/20AMP electrical service and 2 representatives. Only two Exhibit Hall Standard Exhibit Spaces per exhibitor may be reserved. Heavy equipment space may also be purchased on a first-come, first-served basis as well as other Exhibit Space options. The ARWA reserves the right to alter the exhibit hall floor plan as necessary.

## Exhibit Schedule

### Sunday, March 16, 2025

8:00 a.m. - 10:00 a.m.	Heavy Equipment Move In Only
8:00 a.m. - 6:00 p.m.	Exhibit Hall Set-up and Registration <i>Renaissance Montgomery Hotel &amp; Spa at the Convention Center</i>
10:00 a.m.	Golf Tournament Registration
10:30 a.m.	Putting Competition
11:30 a.m.	Lunch
1:00 p.m.	ARWA Golf Tournament Robert Trent Jones Golf Trail, Capitol Hill
3:00 p.m. - 6:00 p.m.	Utility Registration Desk Open <i>Renaissance Montgomery Hotel &amp; Spa at the Convention Center</i>

### Monday, March 17, 2025

7:30 a.m. - 8:30 a.m.	Exhibit Hall Setup
8:30 a.m. - 11:30 a.m.	Exhibit Hall Open
11:30 a.m. - 1:00 p.m.	Lunch on your own
1:00 p.m. - 5:00 p.m.	Exhibit Hall Open
4:30 p.m.	Welcome Reception in Exhibit Hall
5:00 p.m.	WaterPro Feud Alabama Edition

### Tuesday, March 18, 2025

7:30 a.m.	Exhibit Hall Open Continental Breakfast in Exhibit Hall
11:30 a.m.	Rural Water Country Luncheon Water Taste Test - <i>Exhibit Hall</i>
1:00 p.m.	Exhibit Hall Open
2:00 p.m.	PAC Raffle Giveaway
3:00 p.m. - 5:30 p.m.	Exhibit Hall Breakdown

### Wednesday, March 19, 2025

8:00 a.m. - 10:00 a.m.	Additional Heavy Equipment Removal
------------------------	------------------------------------

*Note: Times are subject to change. Check your Conference program for verification.*

## Shipping

Exhibit materials may be shipped to our general contractor, Veal Convention Services (VCS), in advance for delivery to the show floor. Contact VCS at (205) 328-1010 for pricing and instructions relating to freight handling services. **The deadline for your advance freight to be delivered to the VCS warehouse is Friday, February 28, 2025.** VCS will also be available to assist with outbound freight after the show closes.

## Vehicle Unloading and Parking

An exhibitor may unload vehicles by utilizing the Service Drive. There will be uniformed attendants to direct you for off-loading. The Garage should only be used for **small equipment that does not require a flatbed cart to transport.**

- ◆ The Exhibit Hall will open at 8:30 a.m. on Monday, March 17, 2025. All setups must be completed by 8:30 a.m. Monday, March 17th. If an exhibit is not set up by 8:30 a.m. March 17th, 2025 the ARWA reserves the right to assign that exhibit space to another company.
- ◆ A representative must be present at their exhibit space(s) at all times while the Exhibit Hall is open. All company representatives must wear their conference name badge at all times.
- ◆ All exhibits must remain intact until 3:00 p.m. on Tuesday, March 18th.

## PAC Raffle Giveaway

ARWA will conduct its annual "PAC Raffle Giveaway" to benefit the ARWA Political Action Committee. Raffle tickets may be purchased by exhibitors to pass out to those attendees visiting your Exhibit Booth as shown on the registration form.

## Door Prizes

Exhibitors may donate items for door prize drawings. ARWA will conduct these drawings at various times during the Conference. Drawings will also be held in the Exhibit Hall during breaks at the donating Exhibit Booth. Door prizes must be registered at the Registration Desk upon arrival.

## Golf Tournament

Enjoy the RTJ Experience – Capitol Hill – Prattville. Participate in the ARWA Annual Golf Tournament benefiting the John A. Garrett Scholarship Fund. Exhibitors may register on the Conference Registration Form.

## Sponsorship

Exhibitors may sponsor Conference activities for additional exposure. (See Sponsorship Opportunities.)



## EXHIBITOR GENERAL RULES AND PROCEDURES

- ◆ No signs, banners or displays will be permitted in the Exhibit Hall without approval.
- ◆ No exhibitor shall assign or sublet any part of the space allotted to them except by written permission of the ARWA, nor shall they exhibit, or permit to be exhibited in their space any merchandise or advertising matter not a part of the line in their regular course of business.
- ◆ ARWA reserves the right to restrain any exhibit materials, construction or curtains that obstruct the view of adjacent spaces.
- ◆ No helium balloons are permitted in the Exhibit Hall.
- ◆ No merchandise may extend out of the exhibit space into the aisles.
- ◆ An exhibitor may unload vehicles by utilizing the Service Drive. There will be uniformed attendants to direct you for off-loading. The Garage should only be used for **small equipment that does not require a flatbed cart to transport.**
- ◆ The Exhibit Hall will open at 8:30 a.m. on Monday, March 17, 2025. All setups must be completed by 8:30 a.m. Monday, March 17th. If an exhibit is not set up by 8:30 a.m. March 17, 2025 the ARWA reserves the right to assign that exhibit space to another company.
- ◆ A representative must be present at their exhibit space(s) at all times while the Exhibit Hall is open. All company representatives must wear their conference name badge at all times.
- ◆ All exhibits must remain intact until 3:00 p.m. on Tuesday, March 18th.
- ◆ The exhibitor assumes the entire responsibility and liability for losses, damages and claims arriving out of injury, damage or theft to the exhibitor's displays, equipment and other property brought upon the premises and shall indemnify and hold harmless the facility, agents, servants, employees and ARWA from any and all such losses, damages and claims.
- ◆ Exhibitors and all other parties must comply with Federal, State, Municipal and Center mandated fire codes which apply to public assembly facilities.
- ◆ All batteries must be disconnected. Fuel tanks are limited to 1/4 capacity. All keys will be held by Convention Center Loss Prevention. Vehicles will be inspected for compliance.

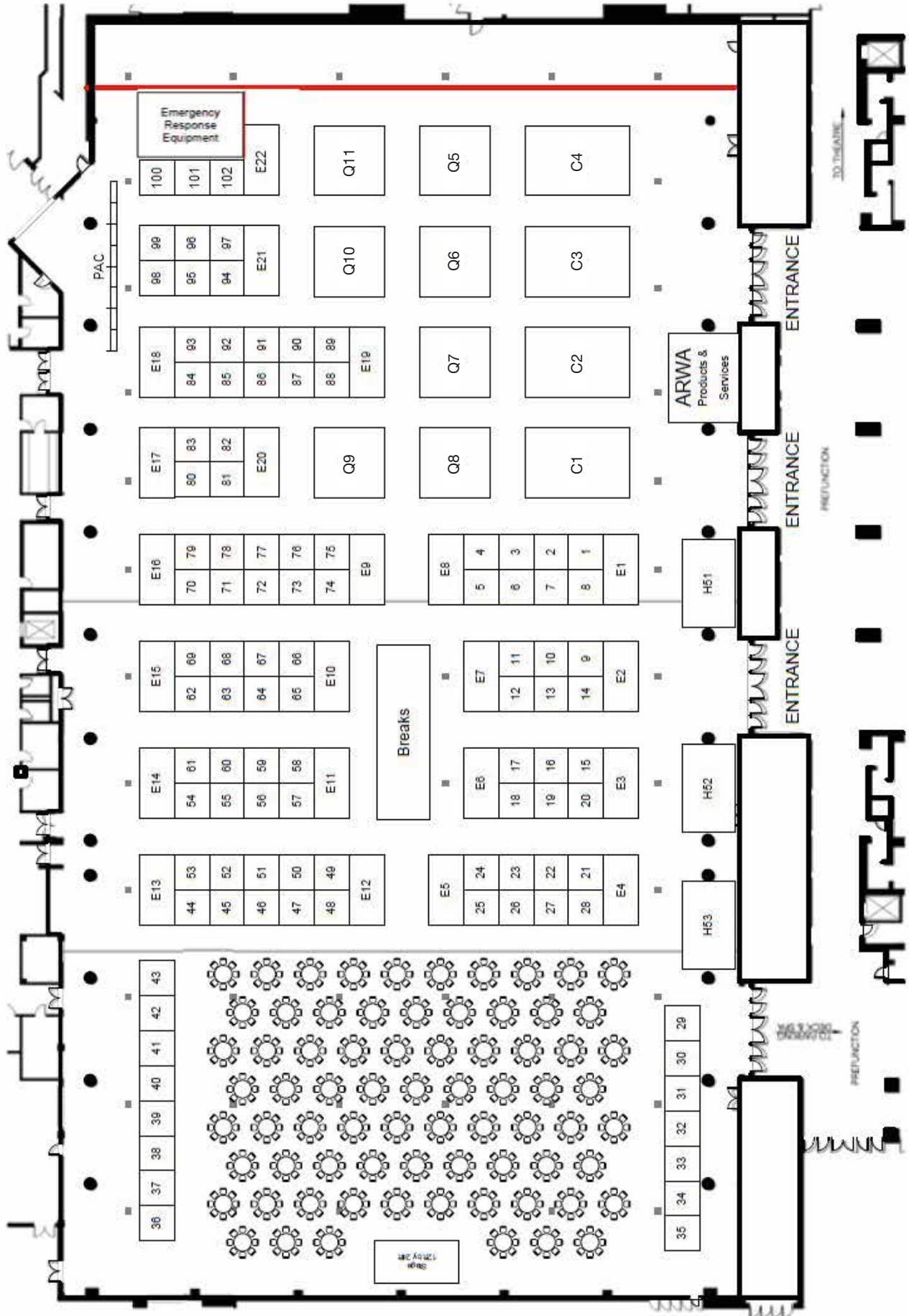


- ◆ The Hotel is not responsible for loss or damage to merchandise, displays or articles sent or brought by exhibitor; the organization or its attendees. The Hotel provides routine security services. The organization will be responsible for ordering and paying for any additional security required by the organization to protect exhibits, merchandise or to monitor attendance of an event. The Hotel must approve all contract security arrangements.
- ◆ No food or beverages may be brought into the Exhibit Hall. Any food sampling must be a direct component of your business, and must be approved prior to show start.
- ◆ Circumstances and operations not covered in these rules will be subject to interpretation, stipulations and decisions deemed necessary and appropriate.
- ◆ **Please DO NOT ship directly to the Renaissance.** Exhibit materials may be shipped to our general contractor, Veal Convention Services (VCS), in advance for delivery to the show floor. Contact VCS at (205) 328-1010 for pricing and instructions relating to freight handling services. **The deadline for your advance freight to be delivered to the VCS warehouse is Friday, February 28, 2025.** VCS will also be available to assist with outbound freight after the show closes.
- ◆ No pets are allowed in the Hotel including the space occupied by the ARWA for the purpose of the ARWA Annual Conference Activities.

### CANCELLATION POLICY

Exhibitors may register by Fax, On-Line or U S Mail, however, space is not guaranteed unless full payment is received within two weeks of reservation date. Exhibitor Registration must be received by the ARWA on or before Friday, February 28, 2025. Refund requests for cancellations must be in writing and will not be honored after this date. All cancellations will be assessed a \$100 processing fee per company.

# EXHIBIT HALL LAYOUT





## SPONSORSHIP OPPORTUNITIES

- Golf Tournament Hole(s) Sponsor . . . . . \$100**  
 \$100 per hole sponsored. Includes hole signage.
- Golf Tournament Sponsor . . . . . \$275**  
 Provides recognition through various tournament marketing materials, signage, and announcements
- Golf Tournament "Team Choice" Sponsor . . . . . \$925**  
 Includes all four players. Provides the freedom to build your own 4 person team. Each player on a team receives 1 Mulligan, 1 Toss, 1 Entry into the Putting Competition, and 18 holes with cart, box lunch, and prizes.
- Golf Tournament Putting Competition Sponsor . . . . . \$500**  
 Provides an opportunity for Company Sponsorship of the Putting Competition on Sunday, March 16, 2025. Company Representative may market products and services while also handling the Putting Competition Activity. Multiple companies may participate. Company player included.
- Golf Tournament Lunch Sponsor . . . . . \$1,000**  
 Provides recognition through various tournament marketing materials, signage and announcements.
- Bronze Sponsor . . . . . \$300**  
 Bronze Sponsor will be recognized throughout the Conference by Sponsorship Signs, in the Annual Conference Program, and through the ARWA continuous informational Exhibit Hall slide show.
- Silver Sponsor . . . . . \$750**  
 Silver Sponsor will be recognized throughout the Conference by Sponsorship Signs, in the Annual Conference Program, and through the ARWA continuous informational Exhibit Hall slide show as well as Special Recognition during the Rural Water Country Luncheon on Tuesday, March 18, 2025.
- Gold Sponsor . . . . . \$1,250**  
 Gold Sponsor will be recognized throughout the Conference by Sponsorship Signs, in the Annual Conference Program, and through the ARWA continuous informational Exhibit Hall slide show as well as Special Recognition during the Rural Water Country Luncheon on Tuesday, March 18, 2025.
- Platinum Sponsor . . . . . \$2,500**  
 Platinum Sponsor will be recognized throughout the Conference by Sponsorship Signs, in the Annual Conference Program, and through the ARWA continuous informational Exhibit Hall slide show as well as Special Recognition during the Rural Water Country Luncheon on Tuesday, March 18, 2025. Additional recognition will be provided during the Opening Session in the MPAC on Monday, March 17, 2025.
- Diamond Sponsor . . . . . \$5,000 or greater**  
 Diamond Sponsor will be recognized throughout the Conference by Sponsorship Signs, in the Annual Conference Program, and through the ARWA continuous informational Exhibit Hall slide show as well as Special Recognition during the Rural Water Country Luncheon on Tuesday, March 18, 2025. Additional recognition will be provided during the Opening Session in the MPAC on Monday, March 17, 2025.

Check the Sponsorship of your choice on the  
Conference Registration Form and return to the ARWA.

# EXHIBITOR/COMPANY REPRESENTATIVE REGISTRATION FEES

## STANDARD EXHIBIT SPACE

Includes one (1) 2' x 6' table, two (2) chairs, one (1) 110V/20 amp electrical service, two (2) representatives, including all meal functions with the exception of the Society of Water Professionals Luncheon. Additional Exhibit Spaces purchased includes one (1) 2' x 6' table and no additional representatives.

Standard Exhibit Space Member . . . . . (10 x 10) . . . . . (See Exhibit Hall Layout) . . . . .	\$750	\$ _____
Standard Exhibit Space Non-Member . . . . . (10 x 10) . . . . . (See Exhibit Hall Layout) . . . . .	\$1,250	\$ _____
2nd Standard Exhibit Space Member . . . . . (10 x 10) . . . . . (See Exhibit Hall Layout) . . . . .	\$400	\$ _____
2nd Standard Exhibit Space Non-Member . . . . . (10 x 10) . . . . . (See Exhibit Hall Layout) . . . . .	\$550	\$ _____

## END CAP EXHIBIT SPACE

Includes one (1) 2' x 6' table, two (2) chairs, one (1) 110V/20 amp electrical service, two (2) representatives, including all meal functions with the exception of the Society of Water Professionals Luncheon. Additional Exhibit Spaces purchased with End Cap include only one (1) 2' x 6' table and no additional representatives.

End Cap Exhibit Space Member . . . . . (10 x 20) . . . . . (Spaces E1 - E22). . . . .	\$900	\$ _____
End Cap Exhibit Space Non-Member . . . . . (10 x 20) . . . . . (Spaces E1 - E22). . . . .	\$1,500	\$ _____

## QUAD EXHIBIT SPACE

Open Floor Plan without curtains. Includes two (2) 2' x 6' tables, two (2) chairs, one (1) 110V/20 amp electrical service, two (2) representatives, including all meal functions with the exception of the Society of Water Professionals Luncheon. This space is equivalent to four (4) Standard Spaces or two (2) End Cap Spaces.

Additional Exhibit Spaces purchased with Quad includes only one (1) 2' x 6' table and no additional representatives.

Quad Exhibit Space Member . . . . . (20 x 20) . . . . . (Spaces Q5 - Q11). . . . .	\$1,100	\$ _____
Quad Exhibit Space Non-Member . . . . . (20 x 20) . . . . . (Spaces Q5 - Q11). . . . .	\$1,700	\$ _____

## COMBO EXHIBIT SPACE

Open Floor Plan without curtains. Offers the ability to Exhibit products and Heavy Equipment all in one area. Includes two (2) 2' x 6' tables, two (2) chairs, one (1) 110V/20 amp electrical service, two (2) representatives, including all meal functions with the exception of the Society of Water Professionals Luncheon.

This space is equivalent to six (6) Standard Spaces or three (3) End Cap Spaces.

Combo Exhibit Space Member . . . . . (30 x 20) . . . . . (Spaces C1 - C4). . . . .	\$1,450	\$ _____
Combo Exhibit Space Non-Member . . . . . (30 x 20) . . . . . (Spaces C1 - C4). . . . .	\$2,200	\$ _____

## HEAVY EQUIPMENT EXHIBIT SPACE

### *Without Standard Space(s) Purchase*

Includes two (2) representatives, 110V/20 amp electrical service and two (2) chairs, one (1) 2' x 6' table and all meal functions with the exception of the Society of Water Professionals Luncheon.

Heavy Equipment Space Member . . . . . (15 x 20) . . . . . (Spaces H51 - H53) . . . . .	\$800	\$ _____
Heavy Equipment Space Non-Member . . . . . (15 x 20) . . . . . (Spaces H51 - H53). . . . .	\$1,500	\$ _____

### *With Standard Space(s) Purchase*

Includes 110V/20 amp electrical service only. No additional representatives, tables or chairs.

Heavy Equipment Space Member . . . . . (15 x 20) . . . . . (Spaces H51 - H53) . . . . .	\$500	\$ _____
Heavy Equipment Space Non-Member . . . . . (15 x 20) . . . . . (Spaces H51 - H53) . . . . .	\$800	\$ _____



# EXHIBITOR/COMPANY REPRESENTATIVE REGISTRATION FEES

## EXHIBIT HALL BREAKDOWN

3:00 p.m. – 5:30 p.m. . . . . Tuesday, March 18, 2025

## HEAVY EQUIPMENT REMOVAL

3:00 p.m. – 5:30 p.m. . . . . Tuesday, March 18, 2025

8:00 a.m. – 10:00 a.m. . . . . Wednesday, March 19, 2025

Additional Exhibitor/Company Representatives Full Registration

(First two representatives included in initial space purchased) . . . . .	\$200 _____ x \$200	\$ _____
Non Exhibitor Company Representative One Day Registration (No Meal Ticket Included) . . . . .	\$500 _____ x \$500	\$ _____
Spouse Full Registration . . . . .	\$200 _____ x \$200	\$ _____
Scholarship Fundraiser Golf Tournament (per exhibitor/company player) . . . . .	\$150 _____ x \$150	\$ _____
Scholarship Fundraiser Golf Tournament (per utility player) . . . . .	\$125 _____ x \$125	\$ _____
Scholarship Fundraiser Golf Tournament (per outside guest player) . . . . .	\$150 _____ x \$150	\$ _____
String Game/Power Drive (\$10 per player) . . . . .	\$ 10 _____ x \$ 10	\$ _____

## MEAL TICKETS INCLUDED WITH FULL REGISTRATION (One Day Attendee may purchase)

Non-Member-Society of Water Professionals 1 Yr Membership Dues . . . . .	\$ 75 x _____	\$ _____
Must be a Member of the Society of Water Professionals to attend Luncheon (Monday, March 17, 2025)		
Rural Water Country Luncheon (Tuesday, March 18, 2025) . . . . .	\$ 40 x _____	\$ _____
Banquet (Tuesday, March 18, 2025) . . . . .	\$ 55 x _____	\$ _____
Awards Luncheon (Wednesday, March 19, 2025) . . . . .	\$ 40 x _____	\$ _____

**Note:** All Company/Exhibitor Representatives must be registered and obtain a Conference Name Badge for Exhibit Hall Entry.

## OTHER PARTICIPATION

PAC Raffle Tickets . . . . .	\$20 for 30 tickets	\$ _____
<i>List the name of the person who will pick up PAC Raffle Tickets:</i>	\$30 for 60 tickets	\$ _____

### Sponsorship Selection: (See Sponsorship Opportunities page for specific details.)

<input type="checkbox"/> Golf Tournament Hole Sponsor . . . . .	\$100	\$ _____
<input type="checkbox"/> Golf Tournament Sponsor . . . . .	\$275	\$ _____
<input type="checkbox"/> Golf Tournament "Team Choice" Sponsor . . . . .	\$925	\$ _____
<input type="checkbox"/> Golf Tournament Putting Competition Sponsor . . . . .	\$500	\$ _____
<input type="checkbox"/> Golf Tournament Lunch Sponsor . . . . .	\$1,000	\$ _____
<input type="checkbox"/> Bronze Sponsor . . . . .	\$300	\$ _____
<input type="checkbox"/> Silver Sponsor . . . . .	\$750	\$ _____
<input type="checkbox"/> Gold Sponsor . . . . .	\$1,250	\$ _____
<input type="checkbox"/> Platinum Sponsor . . . . .	\$2,500	\$ _____
<input type="checkbox"/> Diamond Sponsor . . . . .	\$5,000 or more	\$ _____

Sponsorship Amount \$ \_\_\_\_\_

**TOTAL CONFERENCE COST** . . . . . \$ \_\_\_\_\_

**Door Prize** (Please list your donation description) \_\_\_\_\_

## CANCELLATION POLICY

Exhibitors may register by Fax, On-Line or U S Mail, however, space is not guaranteed unless full payment is received within two weeks of reservation date. Exhibitor Registration must be received by the ARWA on or before Friday, February 28, 2025. Refund requests for cancellations must be in writing and will not be honored after this date. All cancellations will be assessed a \$100 processing fee per company.

**MAIL CONFERENCE REGISTRATION TO:**  
**ARWA, 2576 BELL ROAD, MONTGOMERY, AL 36117 OR FAX (334) 396-7090**  
**Or Register On-Line at [alruralwater.events](http://alruralwater.events) • Credit Cards accepted**

# EXHIBITOR/COMPANY REPRESENTATIVE REGISTRATION

Company Name \_\_\_\_\_ Exhibitor Contact Name \_\_\_\_\_  
 Brief description of your company products and services \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County \_\_\_\_\_  
 Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

**Name of Principal Representative:**

(Exhibit Hall Standard Exhibit Space includes Two Representatives)

1. \_\_\_\_\_ 2. \_\_\_\_\_  
 Cell Number \_\_\_\_\_ Cell Number \_\_\_\_\_



**Additional Exhibitor Representatives:**

(\$200 per Representative in addition to Standard Representative)

1. \_\_\_\_\_ 2. \_\_\_\_\_  
 3. \_\_\_\_\_ 4. \_\_\_\_\_

**Non Exhibitor Company Representative One Day Registration \$500 x \_\_\_\_\_ (No Meal Ticket Included)**

1. \_\_\_\_\_ 2. \_\_\_\_\_

Exhibit spaces will be reserved on a first-come first-serve basis. Please see Exhibit Hall Layout.

Space Preferences: Exhibit Hall 1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_

Heavy Equipment Preference: 1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_

Description of Heavy Equipment \_\_\_\_\_

Approximate Size/Length? Weight? \_\_\_\_\_

**Door Prizes:**

Door Prizes may be donated by Exhibitors. Door Prize drawings will be conducted at various times during the Conference. To participate, please provide the name of your Door Prize below. All Door Prizes must be registered at the Registration Desk upon arrival.

Description of Door Prize(s) \_\_\_\_\_

**GOLF TOURNAMENT REGISTRATION** *(Please photocopy for each player)*

**Robert Trent Jones Golf Trail, Prattville, Capitol Hill • Sunday, March 16, 2025**

10:00 a.m. Golf Registration • 10:30 a.m. Putting Competition • 11:30 a.m. Lunch • 1:00 p.m. Shotgun Start • Format: Post Flighted Golf Tournament

Name \_\_\_\_\_ Cell Number \_\_\_\_\_

Representing \_\_\_\_\_ Telephone Number \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Handicap \_\_\_\_\_ or Average Score 80 \_\_\_\_\_ 90 \_\_\_\_\_ 100 \_\_\_\_\_ Other \_\_\_\_\_

**PRIZES:**

Awarded to top team of each flight, longest drive, closest to pin and **\$15,000 HOLE-IN-ONE GIVEAWAY**

Additional Prizes awarded for all Par 3 Hole N One

**PRICE:**

\$125 per Utility Player

\$150 per Exhibitor/Company Player

\$150 per Outside Guest (See Conference Registration Fees page for full details)

**STRING GAME – POWER DRIVE:**

Individual players will be able to purchase one String and a Power Drive for \$10.00 on-site or by the registration form. The string will be blindly drawn from a box containing strings that vary in length. Each player can use his or her string once for their team to pick up a putt within the length of that string without counting a stroke. There can be no cutting or re-use of the string. **POWER DRIVE** – Can't be used on the long drive hole. Men are allowed to play from the Women's tee box on one hole. Women will hit from Women's tee, then add 30 yards to the result of that shot.

**MAIL CONFERENCE REGISTRATION TO:**

**ARWA, 2576 BELL ROAD, MONTGOMERY, AL 36117 OR FAX (334) 396-7090**

**Or Register On-Line at [alruralwater.events](http://alruralwater.events) • Credit Cards accepted**



# "Water Wisdom" Sharing Knowledge for Sustainable Futures



Alabama Rural Water Association's  
47th Annual Technical Training Conference  
Montgomery, AL, March 16 - 19, 2025





Alabama Rural Water Association  
2576 Bell Road  
Montgomery, AL 36117

PRSR STD  
U.S. POSTAGE  
**PAID**  
PERMIT NO. 306  
MONTGOMERY, AL

# "Water Wisdom" Sharing Knowledge for Sustainable Futures

**EXHIBITOR PACKAGE**



Alabama Rural Water Association's  
47th Annual Technical Training Conference  
Montgomery, AL, March 16 - 19, 2025